



BRITTA KIWIT

CXO | LEADER | ALL PURPOSE WEAPON

ABOUT ME

born 31.07.1988, Essen
brittakiwit@gmail.com
www.brittakiwit.com

LANGUAGES

German	● ● ● ● ●
English	● ● ● ● ○
Khmer	● ○ ○ ○ ○

IT SKILLS

MS Office	● ● ● ● ●
Asana / Trello	● ● ● ● ●
Salesforce	● ● ● ○ ○
Wordpress	● ● ● ○ ○

INTERNATIONAL EXPERIENCE

10.2013 – 04.2014

One-way trip

Time off for a Southeast Asia trip, initially without return ticket

11.2010 – 02.2011

Work & Travel - Australia

Traveling after successful completion of the bachelor's degree. Worked as a pasta chef in the first 'Vapiano store'.

Who I am: Enthusiast with more than 11 years of working experience

- 8 years of professional experience with focus on communication, people management and leadership management
- Experienced in (online) marketing, sales, content creation & strategic product development
- Established own business including successful exit
- Experienced in team management (75+) & development of employees
- Successfully completed Bachelor of Science in Business Administration

WORKING EXPERIENCE

seit 06.2019 – heute

Chief Experience Officer (CXO)

CODE University of Applied Sciences; Berlin

- Part of the university management including operational management of the daily business
- Responsible for the community with 50+ permanent employees and over 500 students

06.2017 – 05.2019

Head of Communications

CODE University of Applied Sciences; Berlin

- Establishment of a brand-new university for digital pioneers in Berlin
- Responsible for all internal and external communication
- Goal: Establish CODE as a university for digital product development worldwide and advocate the idea of curiosity-driven education

09.2015 – 02.2017

Product Lead Dein-Lebenslauf.com

Vertical Media GmbH; Berlin

- Responsible for post-acquisition integration into service portfolio
- Publication of more than 30 self-written interviews and professional articles for e.g. German daily newspapers

04.2014 – 08.2015

Start-up founder

Dein-Lebenslauf.com (acquired by Vertical Media GmbH), Berlin

- Bootstrapped
- Successful growth with more than 300 customers in the first year

SOCIAL ENGAGEMENT

2007 - 2010

Gute-Tat.de

Support of voluntary projects

01.2014 – 04.2014

Support in Cambodia

I lived with a Cambodian family and helped them to set up a small restaurant to sell soups for 1\$.

PERSONALITY

Strengths:

Optimism

Efficiency

Strong empathy

Teamwork and communication skills

Weaknesses:

Impatience in inefficient meetings

INTERESTS

Process optimization

Live Escape Games

Pho soup

04.2011 – 09.2013

Business Development and Sales Manager

Online magazine Gründerszene (German start-up and entrepreneurship magazine), Vertical Media GmbH

- Built business development and sales function, team leadership (8+ employees)
- Development of new projects and products: Gründerszene seminars, Gründerszene job board, Gründerszene B2B deals

AKADEMISCHER WERDEGANG

10.2007 – 10.2010

Bachelor of Science (B.Sc.) Bwl

Freie Universität Berlin

Focus: Business and service marketing, marketing planning, strategic management, structures and processes

07.2007

High school A-level (Abitur)

Humboldt Gymnasium, Berlin-Tegel

Advanced courses: German and English